The American Society of Agronomy (ASA), Crop Science Society of America (CSSA), and Soil Science Society of America (SSSA) are international scientific organizations headquartered in Madison, Wisconsin. While each Society is autonomous, all three Societies share a close working relationship and collaborate on projects, meetings, publications, educational outreach, certification, awards and scholarships, a science policy office in Washington, DC and many other member services. Members can join one, two, or all three Societies.

Our Societies’ members are dedicated to the conservation and wise use of natural resources to produce food, feed, fiber, forage, fuel, and pharmaceutical crops while maintaining and improving the environment.

ASA, CSSA, & SSSA members are the decision-making audience you want to reach:

**Diverse**
ASA, CSSA, & SSSA members run the gamut of agronomy, crop, and soil professionals, representing different specialties, areas of interest, education levels, work settings, geographic location, and age ranges.

**Focused**
About three-quarters join and renew because they want to stay informed on developments in the field.

**Loyal**
Over half of our professional members have been members 15 or more years (average length of membership is 18 years).

**Experienced**
30% have 20 or more years of experience.
Member Demographics
10,000+ individual members

Society Distribution
ASA 38%
SSSA 34%
CSSA 28%

Members may belong to more than one Society.

Length of Professional Membership: 18 years (average)
Member 20+ Years: 27%
International: 18%

Education Professional Members
Ph.D. 53%
Bachelor’s 15%
Master’s 9%
Unknown/Other 23%

Highest level achieved.

Work Setting
Academia 31%
Industry 20%
Government 12%
Student 29%
Other/Unknown 10%

“Student” includes doctoral, master’s, and bachelor’s degree candidates

Job Function (Prof. Members) % of Members
Consulting 9.05%
Extension 4.13%
Field Representative 1.10%
Management/Administration 5.40%
Research 45.81%
Sales 1.65%
Soil Survey 1.01%
Teaching 9.6%
Technical Information Service 2.9%
Other/Unknown 24.35%

Source: ASA, CSSA, & SSSA member reports.
Aggregate data from all three Societies provided.
Updated 02/2014